

CHANGE!

Casting Our Nets for a Big Catch: Brainstorming Business Ideas for St. Anne's

**Episcopal Church Building Fund (ECBF)
Committee**



*** Why change?**

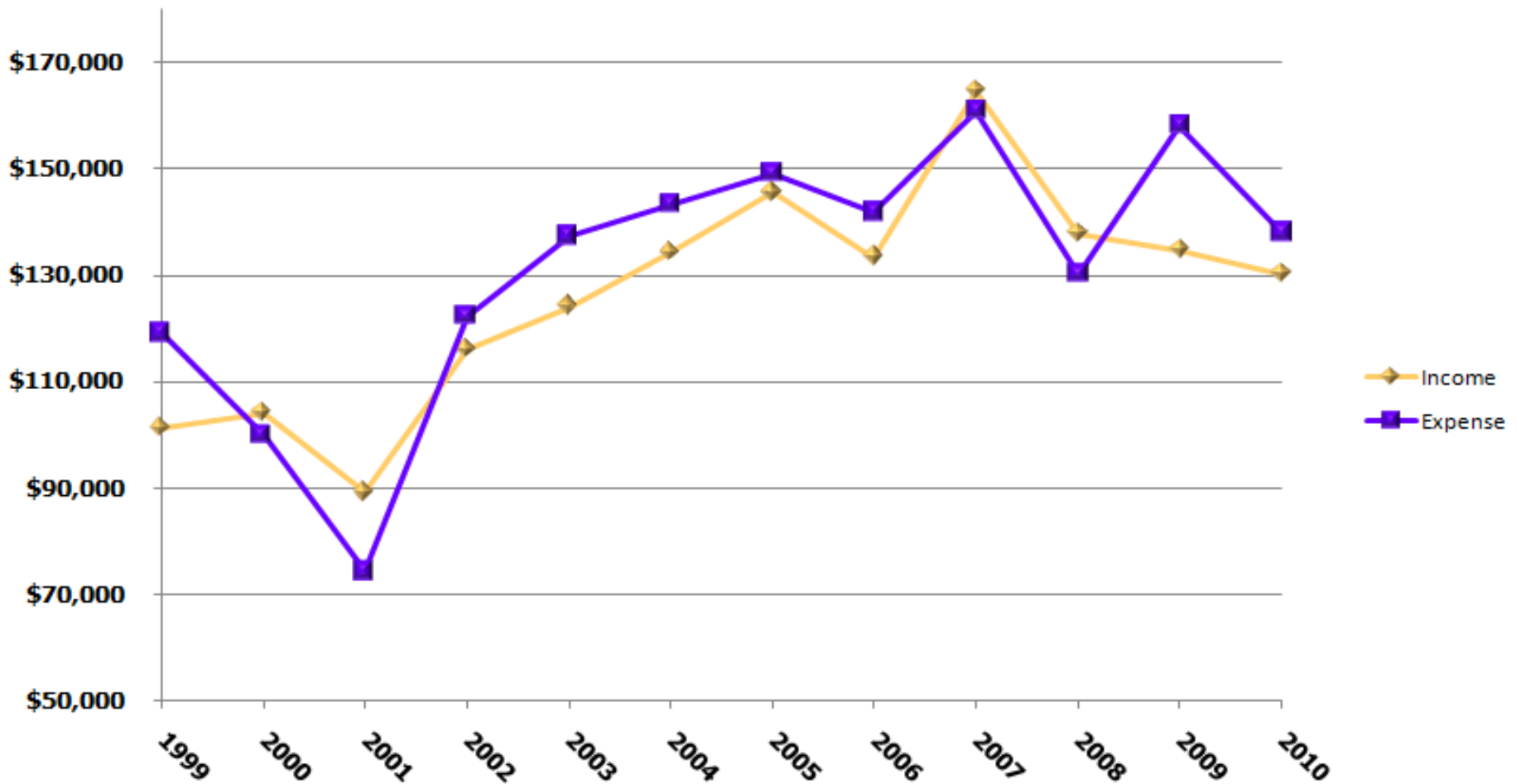
*** What we DON'T want to change?**

*** What are the ECBF and Diocese of Iowa doing to help?**

*** Why are we here today?**

Why Change?

Operating Income and Expense



Why Change?

- * **Operating Expenses have exceeded Operating Income in 9 of the past 13 years**
- * **Number of pledging units has declined since 2008**
- * **St. Anne's has not received Diocesan financial support since 2008**
- * **St. Anne's has not been able to meet Diocesan asking in the past 13 years**
- * **St. Anne's vestry has trimmed discretionary spending to a minimum in recent years**

Why Change?

We do not have an endowment to fall back on.

Without more income, we will NOT be able to support our current staffing or building expenses.

Change will happen no matter what... the only question is how much control we have over the change.

What We DON'T Want to Change?

“I Can’t Live Without _____”

- * Music: 7
- * Full-Time Clergy: 5
- * Outreach: 5
- * Eucharist: 4
- * Early Service: 4
- * Youth: 3
- * Worship: 3
- * Traditional Service: 2
- * Worship Materials: 2
- * Family/Fellowship: 1
- * Sanctuary space: 1
- * Fellowship space: 1
- * Meaningful sermon: 1
- * Church Family: 1
- * Building: 1
- * Christ – centered: 1
- * Secretary: 1

What We DON'T Want to Change?

“My greatest fear is _____”

- * Nothing will change: 9
- * Have No fears – bring it on: 6
- * Lose St. Anne’s building: 5
- * Members will be resistant to change: 5
- * Apathy: 4
- * People will leave: 4
- * Lack of involvement from members: 2
- * Loss of full-time priest: 2
- * Poor solution will be selected: 2
- * Losing Episcopal presence in Ankeny: 1
- * Losing our space for our activities: 1
- * Loss of secretary: 1
- * Loss of identity: 1
- * ECBF will be prioritized above other ministries: 1

What are ECBF and Diocese of Iowa Doing to Help?

- * **Recognize that our financial problems are part of a NATIONAL trend**
 - * 3 Episcopal churches close their doors each month
- * **Iowa is the 2nd US Diocese to seek help in solving the problem**
- * **Offering Leadership and Guidance for 4 Iowa congregations**
 - * **Allowing us to take control of our own fates and try to change this trend**

What are ECBF and Diocese of Iowa Doing to Help?

- * Both want us to find a solution that WE are happy with!!
- * Both are supportive of CREATIVE, UNUSUAL, and OUTSIDE-THE-BOX ideas to help generate income
- * Both are unwilling to see another church close its doors

Why Are We Here Today?

- * **Survey results show that we are not ready to cut our full-time clergy, our ministries and outreach, or our presence in Ankeny**
- * **We need to generate additional income to support our church & our ministries**
 - * **Pledges alone are insufficient to balance our budget**
 - * **Current rental of space to St. Luke's is helping, but this is only a short term solution**

Why Are We Here Today?

- * Today – we need to brainstorm ideas that will generate income for St. Anne's
 - * **At least \$1,000 per month**
 - * **Long-term AND consistent income source**
 - * **Leverage our current assets:**
 - * **Land**
 - * **Building**

Why Are We Here Today?

Ideally, as a church, we want to find a solution that fulfills our mission of outreach AND benefits St. Anne's financially...

BUT,

We recognize that this balance might be difficult to find.

Why Are We Here Today?

Ultimately,

**Any plan that generates income will
allow us to continue to fulfill our passion
for mission and outreach!!!**

BRAINSTORMING!!

Next Steps

- 1. ECBF committee will evaluate EVERY concept using a decision matrix**
 - * This matrix compares many parameters, including:**
 - * Income Potential**
 - * Feasibility**
 - * Start-up Costs**
 - * Market Potential**
 - * Return on Investment**
 - * How it Fits into our Mission and Vision**

Next Steps

- 2. ECBF committee will identify the concepts most likely to succeed according to the matrix**
 - * This will entail significant research into certain concepts – your help may be needed!!**
- 3. ECBF committee will obtain feedback from the congregation on this prioritized list**

Next Steps

- 4. Results of this feedback will be shared with St. Anne's Vestry for final approval**
- 5. Implementation!**

Final Thoughts

We all need to be fully supportive and passionate about the *cause* – but not about any particular idea or concept.

Final Thoughts

This is a solution for St. Anne's, and it is up to all of us to make sure that we achieve a change that we want!